



2022

YEAR IN REVIEW

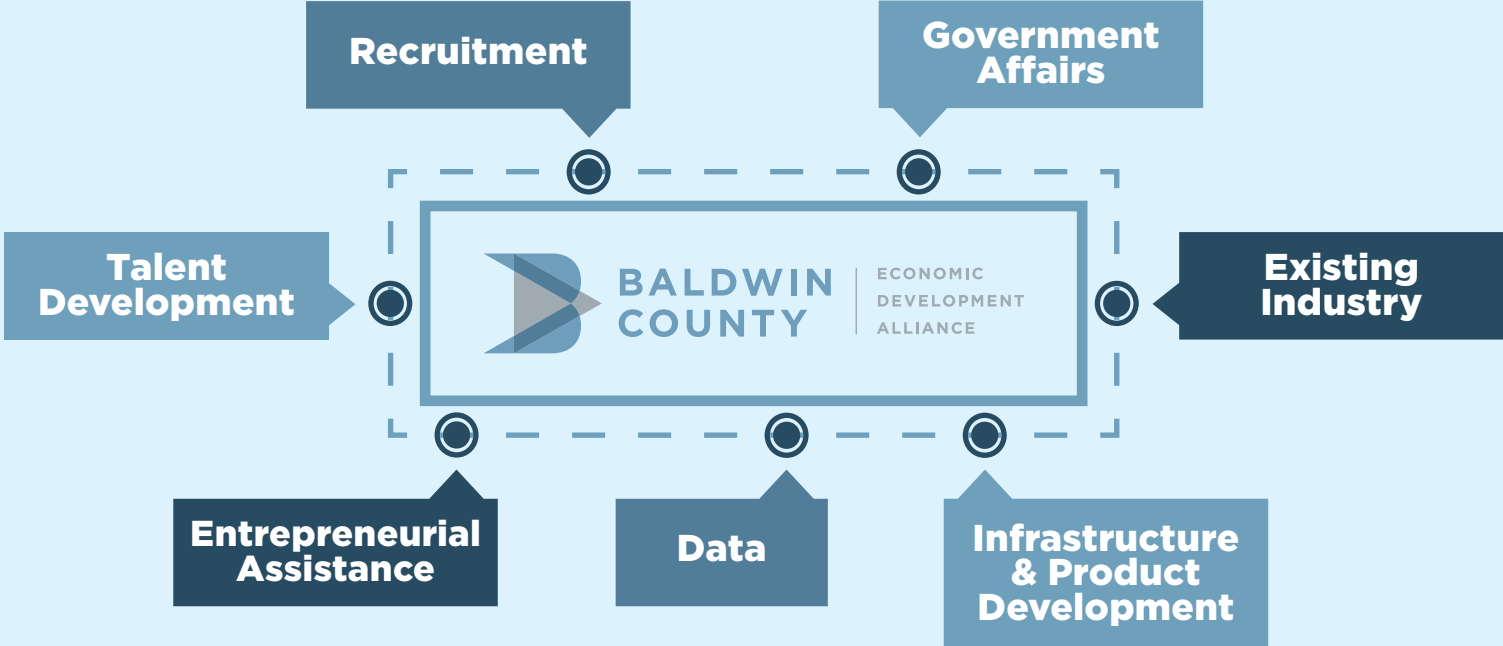
THE ALLIANCE



The **Baldwin County Economic Development Alliance** is a partnership of local public and private professionals, leaders and officials dedicated to providing opportunities for businesses in Baldwin County, growing and improving the county's economy, and ensuring exceptional quality of life for Baldwin County's residents and employees. Our organization focuses on growing a diverse industry base through business development endeavors that will ultimately create jobs, generate capital investment and increase the quality of life in our area. The Alliance's strategic efforts include **infrastructure and product development, business recruitment, workforce and talent development, state and local government affairs, data-driven research, existing industry support and entrepreneurial assistance.**

We are truly an alliance of strong industry and community leaders with the same vision — enhancing Baldwin County. Our board consists of 17 voting members that are appointed by our five Chambers of Commerce and two ex-officio members.

STRATEGIC EFFORTS



Novelis & BALDWIN COUNTY

Novelis, the leading sustainable aluminum solutions provider and world leader in aluminum rolling and recycling, recently announced plans to build a new advanced manufacturing facility at the South Alabama Mega Site in North Baldwin County. With plans to invest more than \$2.5 billion, Novelis is expected to create approximately 1,000 new jobs at the 3,000-acre site in Bay Minette. The plant will be the first fully integrated aluminum mill built in the United States in 40 years.

“Through this investment, we are making a demonstrative commitment to continue to grow alongside our customers and meet their needs for low-carbon, highly sustainable aluminum solutions,” said Steve Fisher, president and CEO of Novelis Inc. “In addition, we are well-positioned to efficiently expand capacity at this facility in the future – above the 600kt announced today – to capture ongoing strong demand. Our readiness to invest to serve growing markets is a perfect example of how we are delivering on our company purpose of shaping a sustainable world together.”

The fully integrated plant will leverage the company’s long-term relationships with many of the world’s leading beverage, packaging and automotive brands to meet growing demand for sustainable aluminum solutions. The plant will be primarily powered with renewable energy, use recycled water and be a zero-waste facility. Novelis is committed to being a carbon-neutral company by 2050 or sooner, and plans to reduce its carbon footprint by 30% by 2026.

**MORE THAN
\$6.5 BILLION** in
total economic
output

Novelis is the **LARGEST** economic development investment in **Baldwin County’s history** and one of the largest the State of Alabama has ever seen.

ECONOMIC IMPACT



**MORE THAN
\$2.5 BILLION** in
capital investment
in Baldwin County

★ **AVERAGE ANNUAL
WAGES OF \$65,000
PER YEAR**

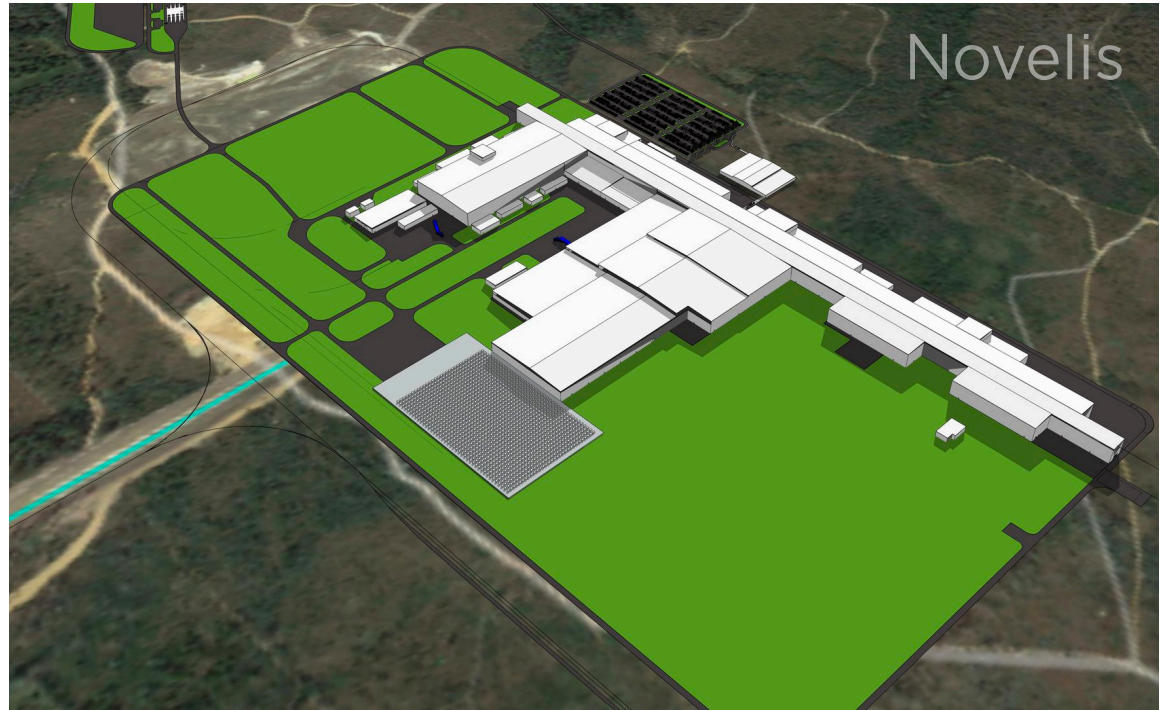
53% HIGHER than the
current average wage for
a Baldwin County worker



**1,000 NEW
DIRECT JOBS** in
Baldwin County



**900 NEW
PERMANENT
INDIRECT JOBS**
in the region



Learn more about Novelis at [Novelis.com/BayMinette](https://www.novelis.com/BayMinette)



THIRTY-FIVE-ACRE
MASTER-PLANNED CAMPUS

CLASS A OFFICE AND
RESEARCH PARK

Novelis

70,000-SQUARE-FOOT
NOVELIS ADVANCED
MANUFACTURING AND
LEADERSHIP TRAINING
CENTER

Novelis announced plans to develop a 70,000-square-foot Advanced Manufacturing and Leadership Training Center in Daphne, Alabama, where best-in-class training will be provided to industry leaders across Novelis' footprint. This will be a hub for their corporate strategy in regards to culture, leadership and overall talent development. The leadership center will be located at the Daphne Innovation + Science Complex and will help push Baldwin County to the forefront of innovation in workforce training and leadership in the metals industry.



The Economic Development Administration recently awarded a \$2.5 million grant to the City of Fairhope to establish a business resource hub for technology entrepreneurs at Hatch Fairhope. The City of Fairhope and the Baldwin County Economic Development Alliance are partners on the project, which will launch renovation efforts at the Fairhope K-1 Center located in downtown Fairhope.

The renovations will provide shared office and co-working space for Hatch Fairhope, the entrepreneurial development center managed by the Baldwin Community and Economic Development Foundation. The investment in the facility will total \$3.125 million, with a 20% match largely funded through an earmark from Congressman Jerry Carl who appropriated \$750,000 to the project in early 2022.

With the planned renovations, the K-1 Center and Hatch Fairhope will allow a spacious area for the community workforce to gather and use state-of-the-art business-planning practices. With the help of the Alliance in securing the grant, Baldwin County's entrepreneurs will have the ability to tap into a new level of business growth opportunity creating local, sustainable job opportunities in Baldwin County. Renovations are set to begin in 2023 with the facility expecting to be open by 2024.



BALDWIN
PREPARATORY ACADEMY



The Baldwin County Public School System recently broke ground on Baldwin Preparatory Academy, Alabama's first stand-alone technical high school, where students will be trained using industry-specific curriculum. The Alliance has worked closely with the school system to develop partnerships and create connections between education and industry to build a strong pipeline of talent for the future. Baldwin Prep will begin classes in fall of 2024.



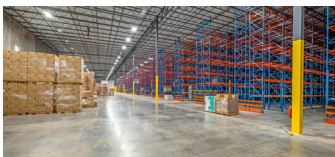
SUCCESSSES



ALDI, one of America's fastest-growing retailers, has completed their regional headquarters and distribution center in Loxley, Alabama. The 564,000-square-foot office and warehouse will support ALDI's growth throughout the Gulf Coast. The project is set to bring approximately \$100 million in capital investment in Baldwin County, with plans to create more than 200 jobs in Baldwin County. Currently the headquarters is open and operational.



Imperial Dade's 220,000-square-foot Class-A industrial facility has been completed in Loxley, AL. Founded in 1935, Imperial Dade serves more than 65,000 customers across the United States and Puerto Rico. Since CEO Robert Tillis and President Jason Tillis assumed their roles in 2007, the company has grown both organically and through acquisitions to become a leader in the food service packaging and janitorial supplies industry.



CHONEX

Chonex, a soil health company based in Birmingham, Alabama, is expanding in Baldwin County with a 10.5-acre facility in late September. Adjacent to their current 6,000-square-foot facility, which recycles one ton of manure each day, will be their new 90,000-square-foot processing plant capable of recycling up to 12 tons of manure per day.

StrongSoil is putting biology back into the soil of Baldwin County. Healthy soil means healthier food for residents of Baldwin County and thanks to StrongSoil, the typical regenerative agricultural timeline of 8-12 years is cut in half, providing huge cost savings in time and input. The \$12 million investment will create 145 jobs in Baldwin County.



Ecovery, a nonferrous metal processor in Loxley, announced an expansion of its current operation- its fourth expansion since 2015. Ecovery will add 25 new jobs and more than \$10.3 million in capital investment to increase its capacity at its facility. Ecovery is a third-generation, family-run business that continues to grow in Baldwin County. Ecovery supplies copper and aluminum-bearing raw materials to mills across the United States and looks to continue investing in its Loxley plant to increase capacity to meet market demand. Ecovery currently supplies Novelis at their other plant locations and will look to continue to be a key supplier for their new site in Bay Minette. Ecovery has grown to become the largest metal recycler in the Southeast and is a key industry and employer for Baldwin County.

WHAT'S NEXT?



BALDWIN COUNTY:
The Southeast's next
hub for innovation.

In addition to our continued efforts of bringing new business investment and job creation opportunities to Baldwin County, the Alliance is preparing to launch strategic initiatives that will open new pipelines for business growth and talent attraction in our community.



BALDWIN IS MORE THAN A COMMUNITY.
It's a place to belong.

BELONG IN BALDWIN

Belong in Baldwin is a talent attraction and development strategy to create new talent pipelines for both existing and future businesses in Baldwin County. Our organization plans to support future talent pipelines by targeting students and working professionals, informing them on the benefits of living and working in our community, and directing these groups of professionals to career opportunities in Baldwin County. Belong in Baldwin will also build a unique brand for our area and work to provide a sense of community for current and future residents. While this initiative will support our existing business and industry, it will also assist in our recruitment efforts for our next generation of target industries in the office and technology sectors. Belong in Baldwin will launch in 2023.



Novelis's announcement of their Advanced Manufacturing and Leadership Training Center has generated momentum for the Daphne Innovation + Science Complex. The Alliance will continue working to diversify Baldwin County's economy by positioning the community for more office and technology-related project opportunities both at DISC and other strategic locations throughout the county.



The Baldwin County Economic Development Alliance continues working closely with the City of Fairhope and other partners to develop and construct Hatch's permanent campus in Fairhope. Hatch is a vital element to Baldwin County's success in recruiting and developing entrepreneurs that will translate to high paying careers and investment in the community.

ALDWIN

BY THE NUMBERS

7TH
FASTEST-GROWING
METRO AREA
IN THE U.S.

source: Census Bureau

RANKED TOP **6%**
of 3,110 counties
for net migration.

source: StatsAmerica

8 MILLION
visitors each year

source: Alabama Tourism Industry

FASTEST growing
county in Alabama

source: Census Bureau

Alabama's
leader in TALENT
ATTRACTION

source: Esmi

RANKED **#3**
in the U.S.
for job growth

source: Bureau of Labor Statistics

INVESTORS

DIAMOND LEVEL

Alabama Power Company
Baldwin County Commission
Baldwin County Public Schools
Baldwin EMC
City of Fairhope
Coastal Alabama Community College
CSX Transportation

Imperial Dade
North Baldwin Utilities
Novelis
Regions Bank
Riviera Utilities
Thomas Hospital

GOLD LEVEL

Baldwin County Sewer Service
C Spire
PNC Bank

Trac-Work, Inc.
Volkert

SILVER LEVEL

68 Ventures
AAC Realty
Airbus Americas
ALDI
Ammons & Blackmon Construction
Austal USA
Baldwin REALTORS
CIEDA/Poarch Band of Creek Indians
City of Bay Minette
City of Daphne
City of Foley
City of Gulf Shores
City of Loxley
City of Orange Beach
City of Robertsdale
City of Spanish Fort
Columbia Southern University
Crown West Realty, LLC
Cunningham Delaney
D.R. Horton
Dewberry
Doster Construction
Ecovery
Empire Construction
Eutaw Construction
Fairhope Title
Goodwyn, Mills & Cawood, Inc.

Hargrove Engineers + Constructors
Hill Brothers Inc.
H.O. Weaver & Sons, Inc.
JJPR Agency
Kiewit Corporation
Maynard Cooper & Gale
Mingledorff's
Moody's Electric
Performance Contractors
Qualico Steel
Rayco Industrial, Inc
Rob't J. Baggett, Inc
Roy Anderson Corp Contractors
Ryland's Underground
Saad Development
South Baldwin Regional Medical Center
Stirling Properties
Stone Crosby, P.C.
Stuart Construction LLC
Terry Thompson Chevrolet
The Lodge at Gulf State Park
The Wharf
Thompson Engineering
Tractor & Equipment Company
United Bank
USA Health System

BRONZE LEVEL

Adams and Reese LLP
Adams Stewart Architects, LLC
Alabama State Port Authority
American Roads/Beach Express Bridge
AmeriFirst
APM Terminals
Ashurst & Niemeyer Real Estate
AT&T Alabama
Atlas Technical
Baldwin County Homebuilders Association
Baldwin Transfer Co. Inc.
Barhart Crane
Bayou Concrete LLC
Bayshore Construction
Bear General Contractors
Betbeze Realty
Big Red Container
BlueCross BlueShield
Bryant Bank
Cadence Bank
Carolina Handling
Clayco
Coca-Cola Bottling Company
Collins Aerospace
CRE Mobile
Daphne Utilities
Delaney Property Group
Distributed Ledger Inc.
Dunn Building Co, Inc.
Express Employment Professionals
Fulcrum Construction Group, LLC
Grand Hotel Marriott Resort
Gulf Shores & Orange Beach Tourism
Hancock Whitney
Hand, Arendall, LLC
Harris Vacation Rentals
I-10 Gulf Coast Logistics Center, LLC
Irby

JESCO
John H. Carter Company
Kaishan Compressor USA
Keyport Warehousing
Lad Drago State Farm
Long's Human Resource Services
M&M Bank
Mediacom
Milling Commercial Realty Inc.
Mobile Airport Authority
Mott MacDonald
Oakworth Capital Bank
Point Broadband
Progress Bank
Robertson, Andreoli & Covington
Rubber & Specialties
Saunders Yachtworks
Sawgrass Consulting
Segers Aero Corporation
ServisFirst
Smartbank
Souza Development
Spectrum Beach Club Management
Spire Energy
Synovus Bank
The First of Baldwin County
Thompson Tractor
Truist
Trustmark
United Rentals
Walcott Adams Verneuille Architects
Warren Averett
WAS Design, Inc.
White-Spinner Construction
White-Spinner Realty
Williams Scottsman
Yellowhammer Engineering
Zarzour Companies



**BALDWIN
COUNTY**

ECONOMIC
DEVELOPMENT
ALLIANCE

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baldwineda.com