



ECONOMIC
DEVELOPMENT
ALLIANCE



2023 YEAR IN REVIEW

A YEAR IN PHOTOS

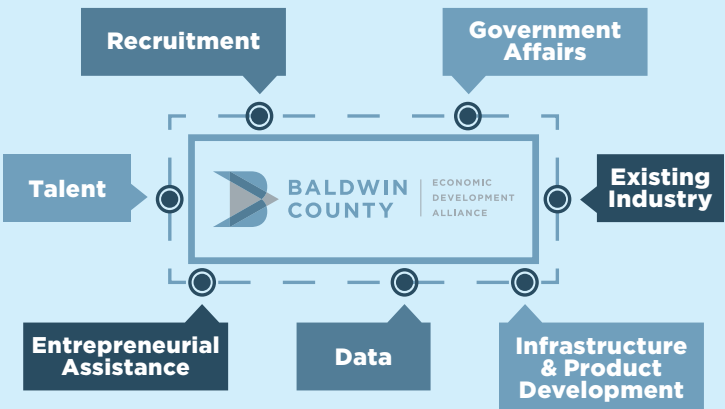


THE ALLIANCE

The **Baldwin County Economic Development Alliance** is a partnership of local public and private professionals, leaders and officials dedicated to providing opportunities for businesses in Baldwin County, growing and improving the county's economy, and ensuring exceptional quality of life for Baldwin County's residents and employees. Our organization focuses on growing a diverse industry base through business development endeavors that will ultimately create jobs, generate capital investment and increase the quality of life in our area. The Alliance's strategic efforts include **infrastructure and product development, business recruitment, workforce and talent attraction and development, state and local government affairs, data-driven research, existing industry support and entrepreneurial assistance.**

We are truly an alliance of strong industry and community leaders with the same vision — enhancing Baldwin County. Our board consists of 17 voting members that are appointed by our five Chambers of Commerce and two ex-officio members.

STRATEGIC EFFORTS



PROJECT ACTIVITY

ADVANCED
MANUFACTURING

48.6%

PROFESSIONAL
SERVICES

16.2%

PROJECTS
BY
INDUSTRY

WAREHOUSING/
DISTRIBUTION

21.6%

AEROSPACE

13.5%

NEW
69.2%

PROJECTS
BY TYPE

RETENTION

2.5%

EXPANSION

28.3%

AVERAGE
BUILDING
SIZE REQUEST

147,000
SQUARE-FEET

AVERAGE
CEILING
HEIGHT

31 FEET

AVERAGE
SITE
REQUEST

75 ACRES

PROJECT HIGHLIGHTS



The Home Depot announces plan to build \$2.2 million delivery facility in Loxley.

The Home Depot, the world's largest home improvement specialty retailer, has announced plans to locate a 50,000-square-foot last-mile delivery facility in Baldwin County. With plans to invest more than \$2.2 million and create more than 20 jobs, The Home Depot's new location in Loxley at the I-10 Gulf Coast Logistics Center will be complete in fall 2026.

Ecovery plans 147,000-square-foot expansion in Loxley.



Ecovery, a nonferrous metal processor in Loxley, completed 77,000-square-feet of expansions to its campus in 2023. They are also planning additional expansions totaling 70,000-square feet. Ecovery will add 35 new jobs and more than \$20 million in capital investment to increase its capacity at its facility. Ecovery has grown to become one of the largest metal recyclers in the Southeast and potential supplier for Novelis.

CAPITAL INVESTMENT & JOBS FROM PROJECT OPPORTUNITIES 2023



\$2.73B
in capital
investment
from projects

+5,000
jobs from
projects

SUCCESSSES

\$5M GRANT FOR ACCESS ROADS AT NOVELIS

Alabama Industrial Access Road and Bridge Corporation awarded a \$5 million grant for infrastructure improvements for Highway 287 and other access roads at the Novelis site in Bay Minette, Alabama.

\$2.5M GRANT FOR WATER INFRASTRUCTURE AT NOVELIS

The Economic Development Administration granted North Baldwin Utilities \$2.5 million for water infrastructure improvements for the Novelis site and the North Baldwin community.

\$2.39M INNOVATE ALABAMA TAX CREDIT AWARD

Innovate Alabama granted a \$2.39M tax credit to Baldwin Community + Economic Development Foundation for its efforts to grow the region's technology-based entrepreneurial ecosystem through Hatch.

\$250K GRANT FROM INNOVATE ALABAMA NETWORK

Baldwin Community + Economic Development Foundation joined Innovate Alabama Network and was granted \$250,000 to fund Hatch programming.

AWARDS

EDO of the Year

*International Economic
Development Council*

Best Special Event

*International Economic
Development Council*

Best Use of Federal Funds

*International Economic
Development Council*

Novelis Manufacturing Project of the Year

Area Development

Aerospace Industry Development Award

The Business Concept

BALDWIN

BY THE NUMBERS

3%

**POPULATION
GROWTH IN 2023**

246,435

source: JobsEQ

3.6%

**LABOR FORCE
PARTICIPATION
GROWTH IN 2023**

201,504

source: JobsEQ

4TH

**FASTEST-GROWING
SMALL METRO
AREA IN THE U.S.**

source: U.S. Census Bureau



TOURISM

source: Gulf Shores & Orange Beach Tourism

8.3M
VISITORS
IN 2023



\$7.9M
**IN VISITOR
SPENDING**
IN 2023

TALENT

source: Lightcast

TOP 8%

**FOR SKILLED JOB
GROWTH FOR U.S.
LARGE COUNTIES**

TOP 14%

**FOR TALENT
ATTRACTION
FOR U.S. LARGE
COUNTIES**

TOP 11%

**IN MIGRATION
FOR U.S. LARGE
COUNTIES**



**BALDWIN
COUNTY**

ECONOMIC
DEVELOPMENT
ALLIANCE

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